

FOR IMMEDIATE RELEASE

GET THE BEST OF THE BEST DEALS AT PLAZA LOW YAT'S 3C WEEK

16 July, 2010, Kuala Lumpur - Plaza Low Yat, the largest I.T. lifestyle mall in Malaysia is conducting a 3C Week (Communications, Computers, Cameras) at the concourse area from 19 July 2010 until 25 July 2010, 10am to 10pm. Now shoppers can shop for the coolest and latest ICT gadgets all centred in one strategic location in the plaza, all at best value.

Be prepared to find a wide range of gadgets and accessories from wireless keyboards, nano wireless mouse, webcams to GPS navigators and headsets. Shoppers can bring their old or used mouse to trade in for a new one A4Tech Mouse and enjoy 50% discount. Shoppers will also benefit with the exclusive promotions offer by Nokia on a wide range of handphones. Free gifts and discounts on Bluetooth devices will be given with purchase on selected phones.

Beside that, come here to find out great notebooks and netbooks deals from brands such as Acer, Asus, Lenovo and Compaq. There are also a wide series of cameras in great prices from Olympus to cater one's need. Purchase any PEN Series from Olympus at the fair and shoppers will get accessories like the original PEN leather bag, 8GB Sandisk memory card and flash light for free. Other than that, there'll be special offers on camera accessories like optical viewfinders, electronic flashes and adaptors.

Certainly, it always makes more sense and value to shop at Plaza Low Yat. Besides getting your desired gadgets, shoppers can participate at the ongoing I.T. Lifestyle Makeover contest organized by Plaza Low Yat.

Spend a minimum of RM200 in a single receipt, you may be on the way to win yourself a complete I.T. Makeover for your home and yourself worth RM40,000. Be the envy of others with all the hi-tech gadgets all in your group

About Plaza Low Yat

The celebrated Plaza Low Yat (PLY) is now officially certified by the Malaysian Book of Records as "*The Largest IT Lifestyle Mall in Malaysia*". Since entering the shopping scene in 1999, Plaza Low Yat quickly gained prominence as the premier IT lifestyle shopping mall, right in the heart of Bukit Bintang. To date, Plaza Low Yat houses in excess of 600 retail outlets operating within the 7 themed retail floors, ranging from Restaurants & Dining, Gadgets, Cameras, Digital Games, Telecommunications & Services, IT Hypermarts, IT Concept Stores & Service Centers.

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